



Corporate Flow



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Creative Department**

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Adding Paper Clips and Pushpins to your Project

Adding a detail such as a paper clip or a pushpin to your images or project can be the perfect finishing touch. Here's a way to add a personal note to a photograph instead of the usual caption.

Step 1

Paper Clip:

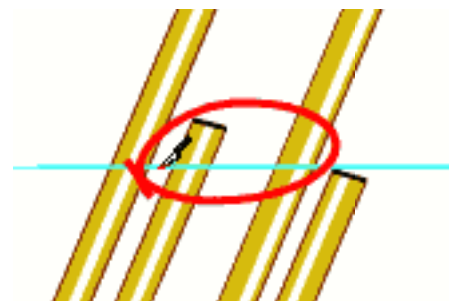
To add a personal note to an image with a paper clip instead of the usual captions. I started by selecting a paper clip illustration from the Canvas clip art collection ([3LPAPER2183](#)) and rotated it slightly.



Step 2

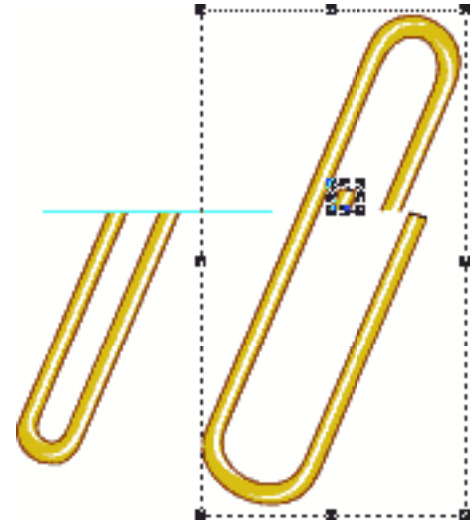
Next, drag a horizontal Guideline to mark the place you want to trim the paper clip so it appears to be clipped to the photograph. You want to make sure the paper clip is ungrouped so that the Knife tool will work properly. Select the Knife tool from the Toolbox and "cut" across the two inside sections of the paper clip. (Holding the Shift key while cutting assures a straight cut).

Tip: Some clipart illustrations may require you to close some paths for the Knife tool to cut completely through. Just select any two paths, put into Path Edit mode and drag across the two handles you need to JOIN. Then just right-click (Windows) or Control-click (Mac) to access the drop down menu and choose Join. Continue until you have a path that cross the area the Knife will pass. In this example, I joined three sections of the brown outline of the paper clip before cutting.



Step 3

Carefully select the cut parts to delete them, then Group the parts you want.



Step 4


To finish, align the cut edge of the paper clip to the top edge of the photograph. Then create a rectangle, rotate it and add the text at the same angle. A few drop shadows (I use the automatic Shadow tool in the Effects menu) added to the note and the paper clip for realism and you're done. Apply a transfer mode such as Multiply for a more realistic appearance to the shadows.



Step 1

Pushpins:

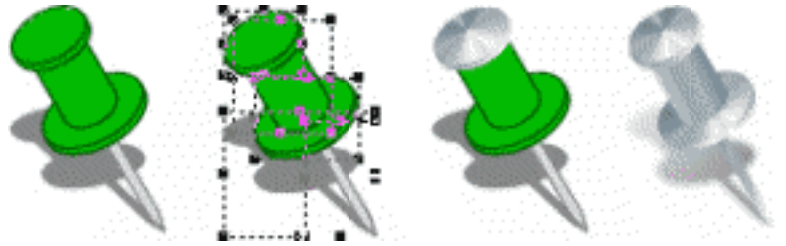
Another cute idea is to add a pushpin, similar to what you'd find on a bulletin board, to your photographs. The Canvas clip art collection ([1DEPUSHHP1758](#)) is full of these types of illustrations to use, or you can draw your own. You can access the ClipArt palette by choosing the Palettes>Clipart... from the Windows menu. Try typing "pushpin" or "office" in the search window of the ClipArt Palette for a selection. In this example I chose a Deneba homegrown set of pushpins, seen on the right.

 **Tip:** There are viewing options for searching the clipart catalog. Just click and hold the bottom right triangle and select Toggle. You can switch from small to large tiles for better or more efficient viewing. The LARGE tile size is seen on the right.



Step 2

Now that you have your pushpin, you can make it a little less “cartoony” by adding some metallic gradients. First ungroup the push pin, several times if necessary until you have only single objects. Next remove the stroke from all the objects and begin adding the gradients for a metallic effect.



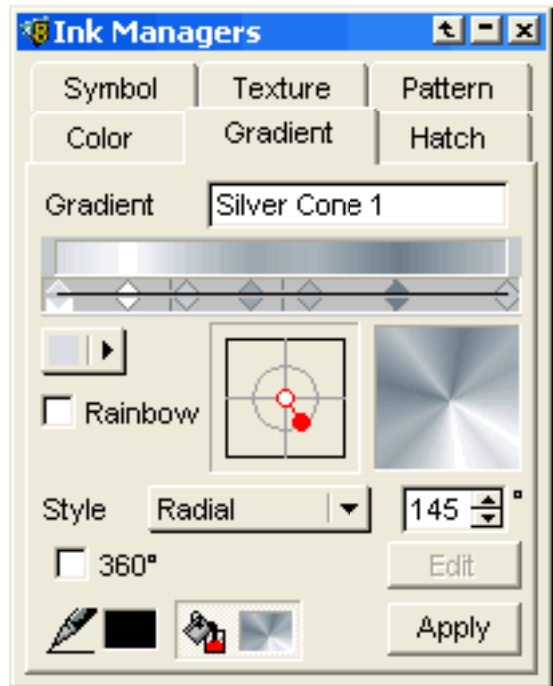
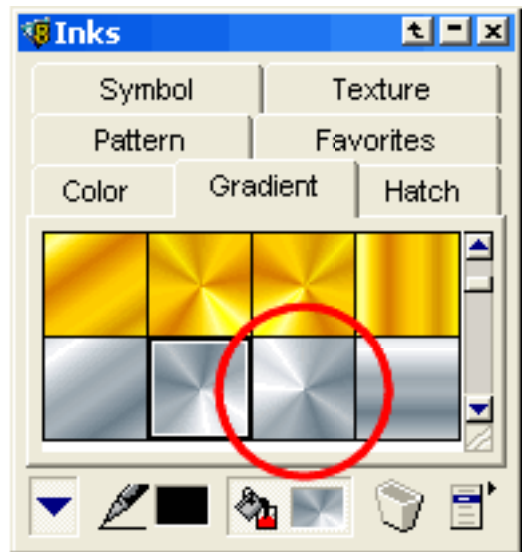
section and soften the drop shadow to complete.

Step 3

Then open the Inks palette and select the Gradient tab. For the silver pushpin, I used the Silver and Silver Cone 1 gradients from the default set. On the straight sections, use the Directional gradient type and move the directional hand to the same angle as the selected section. On the flat sections, the Radial type is better, you may want to move the center point (found in the manager next to the sample gradient tile) off center a bit to recreate realistic position of the highlights.

To improve the shadow, add a SpriteEffect>Blur> Gaussian Blur (I used 2.5 for a 72 resolution and anti-aliased checked) and adjust the opacity as desired by moving the Transparency slider from the Toolbox.

Now just add the new pushpin to your project.



Step 4

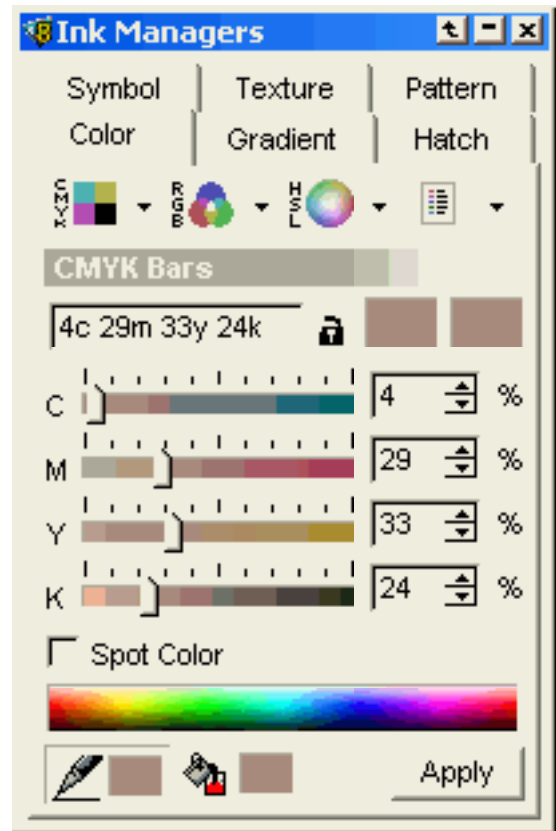
For the finished photograph, add a drop shadow to the image and then slightly rotate the shadow. This gives it a 3D appearance. You can also darken the area around the pushpin point so it appears to be digging into the photograph's surface. I used the Burn image editing tool to darken the area slightly around the pin point on the photograph.

In Step 5, learn how to create the realistic "cork" background.



Step 5

To create the cork background, start with a rectangle and add a "cork" color. Use the Inks color manager and move the sliders till you get the color you like. To Save the color, drag it to the top of the palette to add it to your color tiles or with the rectangle selected, just select the Apply button at the bottom right of the Inks color manager.



Step 6

Next Open the the SpriteEffects palette from the Object menu. With the rectangle still selected, click on the little white document button on the lower left of the Effects window. This adds a new SpriteEffect and opens a dialog box where you choose the Effect you want to add. Select Add Noise. I used an amount of 15, Gaussian and Monochromatic. The Preview button is great since it lets you see what the final will look like before you click OK. Instant cork board!

Tip: Since SpriteEffects are applied "on the fly", you can create your cork board in a small rectangle and then when you have the look you want, you can just drag any of the handles to resize it without worrying about re-applying or adjusting the Effect.

